

**TOWN OF ROCKPORT
PROVIDER AGENCY ELIGIBILITY
QUESTIONNAIRE
FISCAL YEAR 2009-2010**

**MUST BE COMPLETED AND RETURNED NO LATER THAN
JULY 10, 2009**

Mail or hand deliver to: Town of Rockport
ATTN: Stacey Parra
101 Main Street
PO Box 10
Rockport, ME 04856

The following questionnaire is being used to determine eligibility for your agency to be included in the tax billing mailing for the fiscal year 2009-2010 billing.

Name of Agency: **AMERICAN RED CROSS PINE TREE CHAPTER**

Contact Person: **Michael Sirota, Development Director**

Address: **312 Broadway
Rockland ME 04841**

Telephone: **207 941-2903 x 106**

Fax: **207 941-2906**

E-mail: **sirotam@pinetree.redcross.org**

MISSION and SERVICES:

Mission of Organization (this will appear on the tax bill; need to be one paragraph and concise):

The American Red Cross Pine Tree Chapter helps Rockport, Knox County and Maine residents respond to and prepare for natural and man-made disasters by providing local disaster relief after house fires and floods; military family emergency communication; and training in first aid, CPR and water safety.

What measurable benefits are provided by your agency?

Rockport's local Red Cross Chapter provides local disaster victims with immediate and free shelter, food, clothing, medication replacement and emotional support. The Chapter is the only agency that provides military families with free emergency communication services when emergencies occur. The Chapter offers low-cost and fee-subsidized classes in first aid, CPR, AED use, water safety and other skills that help save lives.

What intangible benefits are provided by your agency?

The local Red Cross Chapter is the safety net organization that has helped Rockport families for nearly a century whenever a house fire, flood, hurricane, ice storm or other disaster forced people out of their homes. Knowing the Red Cross is ready to respond and ready to help and ready to train every day of every year makes all Rockport residents more comfortable and more secure.

Distribution of services by town:

The Pine Tree Chapter serves all Knox County residents and residents of six other eastern and northern Maine counties. Last year, that service included response to 162 fires and other local disasters; service to 775 military families; and training for nearly 12,000 Mainers. In Knox County alone, the distribution of services by volume (and outlay of expenses in parentheses) were:

Rockport 7% (11%); Rockland 38% (36%); Camden 21% (24%)
Union 12% (16%); All other Knox County towns 22% (13%)

Criteria for eligibility of service:

All Rockport residents and all Knox County residents may receive local Red Cross Chapter services. Disaster and emergency services are provided to everyone at no charge, following Red Cross foundation principles of impartiality and neutrality.

Did your agency have a structural/organizational change in the last year? Yes **X** No

The Pine Tree Chapter of the Red Cross is an independent local chapter of the American Red Cross – the largest in service area east of the Mississippi River. It is one of three Chapters in Maine, and one of more than 700 throughout the United States. It receives no financial support from the national agency. The Pine Tree Chapter has provided consistent and continuous service to Rockport and Knox County since 1919.

Number of Rockport residents your organization served last year? 57

Did this number change from previous years? X Increased Decreased

Why did the number change?

The number of Rockport residents served increased from 50 to 57 because
a) disaster response victims decreased from 8 in previous year to none last year; b) the number of Rockport military families served increased from 3 to 4; and c) the number of Rockport education/training participants increased from 38 to 53.

Is this based on a "per contact" or "per visit" count? Yes X No

Is this based on a "per client" count? X Yes No

If the latter, what is the average number of contacts per client? 1

On average, how much time was spent with each person per contact? 1 to 9 hours

FINANCIAL INFORMATION:

What is your tax status? 501(c)3 Under what jurisdiction? United States

What is the last year for which you filed a tax return (or equivalent document)? 2007-2008

From your budget, please provide:

EXPENSES:	<u>2009 Projected</u> (cost cutting budget)	<u>2008 Actual</u>	<u>2007 Actual</u>
Salaries & Benefits	406000	427441	423584
Program Supplies	201500	217776	191762
Office/Administration	64500	73505	78940
Fundraising Costs	107500	118957	108765
Rent or Mortgage	2500	4375	8422
Utilities	14000	14787	16978
All Other Expenses	13500	16414	13055
Total Expenses	809500	878891	841506

Number of full-time/paid employees 8 in seven counties (1 in Knox County)
Number of full-time employees who are Rockport residents none
Salaries & Benefits earned by Rockport residents none
Number of part-time /paid employees 2 in seven counties (1 in Knox County)
Number of part-time employees who are Rockport residents none
Salaries & Benefits earned by Rockport residents none

Number of total volunteers	317	
Total hours contributed in 2008		7,416
Number of volunteers from Rockport	7	
Total hours contributed in 2008		139

Please list example of “other expenses”

travel for volunteers and staff, facility maintenance and repair, auditing fees, insurance, in-kind expense offset, and depreciation

Do you make contributions in lieu of paying property taxes Yes **X** **No**

If so, how much did you contribute to Rockport in 2008? \$ none

Would our funding provide a “local match” from Federal, state or private grants? If so, at what rate?

There would be no match. The Red Cross receives no Federal, state or county funds, and its private grant funds for disaster relief do not require a local match.

REVENUES:	<u>2009 Projected</u>	<u>2008 Actual</u>	<u>2007 Actual</u>
Federal	0	0	0
State	0	0	0
County(ies)	0	0	0
Town(s)	69000	56157	58115
Private Donations	382000	346316	307694
Business Donations	10000	12716	13342
Special Events	61000	68833	85221
Fee for Service	201000	173571	242119
Other Revenue/Income	74800	41528	111133
Total Revenues	797800	699121	817624

What are the Special Event Fundraisers that you sponsor?

A golf tournament was dropped in 2008; a holiday event was dropped in 2009.

Ongoing are:

Real Heroes Breakfast Events (in both Bangor and Presque Isle)
Spring Teddy Bear Sale (through local banks)

What are the sources of the “Other Revenues/Income” revenues?

bequests (significant gift in 2009), interest and dividends, in-kind donations, royalties

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**American Red Cross Pine Tree Chapter
 Additional Information**

Support from Knox County Cities and Towns 2008-2009

Rockport	0
Rockland	1,493
Camden	2,132
also	
Appleton	1,331
Cushing	1,360
Friendship	0
Hope	0
Isle Au Haut	100
Matinicus Isle Plantation	0
North Haven	400
Owls Head	0
Saint George	0
South Thomaston	0
Thomaston	0
Union	2,262
Vinahaven	0
Warren	0
Washington	1,380

Support from 142 towns in Waldo, Hancock, Washington, Penobscot, Piscataquis and
 Aroostook Counties 2008-2009

\$59,257

Fees Charged for Health & Safety Skills Classes

(There is no fee charged for any other Red Cross service):

One course/certification registration, including materials	\$50
Each additional certification registered at same time:	\$ 5